

APPLICATION FORM:

This is Africa Photo Exhibit & Wine and Cheese

SECTION 1 - APPLICANT INFORMATION

1. Date of application – March 1, 2012
2. Name, phone number, email and student ID number of applicant or group representative.

[...]

3. Name and brief description of the mandate, goals and activities of the group you represent (if applicable).

This is Africa photo exhibit and wine and cheese:

The University of Regina School of Journalism Regina chapter of Journalists for Human Rights campus group is organizing a photo exhibit and wine and cheese fundraiser to take place at March 31 in the Rotunda of the Institut Francais in order to promote our group and the work we do not just in the university community, but around the world. We are hoping RPIRG may give us a grant to help offset some of the costs of hosting this fun and enlightening evening event.

4. Specify whether you are requesting funding to organize an event, conduct a project, or attend a conference/receive training.

We are requesting funding for the event.

5. Background information about yourself or your group, including past experience, interest in the project/event/training session subject matter, and any other relevant information.

Last summer, a former member of JHR Regina, participated in a three-month international journalism internship in Ghana, on the West Coast of Africa through JHR and in conjunction with the Canadian International Development Agency. This year another U of R student is embarking on the same project in Ghana. The aim of the internship is to bring a focus on human rights reporting to the local media, as well as showcase some of that work to Canadians. We are going to showcase the first student's photography at our fundraiser.

The photo exhibit, entitled *This is Africa*, will share a wide-reaching array of human rights stories that many Saskatchewan residents will not have the opportunity see first hand.

6. If applying for training/conference funding, you must clearly explain how your experience relates to a larger project or mandate (e.g., how will you bring your learning back into the community?)

SECTION 2 – EVENT INFORMATION

1. Project/event/training name, dates, and locations.

This is Africa

Mar.31st, 2012

7pm – 9pm

The Rotunda, Language Institute, University of Regina

2. A brief description of the project/event/training, including mandate, objectives (short and long term)

3. A brief summary of your project including your advertising/communications strategy.

We will be printing posters to advertise the event on campus and around the community. We also have a Facebook event. We will be talking about the event on the CTV News at Noon in order to advertise. We hope this will attract many people to the event and also to the other activities and work our group does, including our overseas activities.

4. A timeline of activities related to the project/event/training.

5. How will the University of Regina and/or the larger community benefit from your project/event/training? Will a new perspective or information be presented?

This is Africa, will share a wide-reaching array of human rights stories that many Saskatchewan residents will not have the opportunity see first hand. They will also see the work JHR does in Africa and Canada to further the work of human rights. We definitely hope people will see the continent in a new perspective after leaving the event.

6. How is project/event/training compatible with RPIRG's Mission Statement and Statement of Values?

This event is compatible with RPIRG's mission statement because it is a public outreach event promoting social justice and deeper ties in a global community. We hope it will promote people to become global citizens and to seek for factual information about Africa and disregard stereotypes about the continent.

SECTION 3 – FINANCIAL INFORMATION

1. A complete budget, including travel costs, speaker fees, accommodations, printing/advertising costs, and all other costs.

The evening is free, as we want to encourage as many people as possible to come. However, we do have specific costs associated with printing the photos, as well as printing advertising materials.

A breakdown of our costs looks like this. JHR is able to cover the cost of providing food and beverages at the event, as well as providing volunteer labour to work the floor and the bar.

We hope RPIRG can help with the following:

1. Printing 15 original photographs from Ghana – \$825 plus tax
2. 50 souvenir postcards – \$34.50 plus tax
3. 100 posters to advertise the event – \$56.37 plus tax

Total: \$1007.46

2. Ensure that your budget **clearly states the amount of funding request from RPIRG**. In addition, include information about which other organizations you have approached for funding, the amounts you requested, and the amounts you have received or expect to receive.

We are requesting \$1007.46.